

**Enhance Your
Professional
Development**



**Iowa Motor Truck
Association
2010 Leadership
Class
Nomination Packet**

Make your nomination TODAY!

IMTA • 717 E Court Ave • Des Moines, IA 50309
Phone: (515) 244-5193 • Fax: (515) 244-2204
www.iowamotortruck.com



Schedule at a Glance

*Because there are so many areas that need to be covered, we insure that the time spent at the leadership class is of the highest value to the participants. The days are full but the information provided is tremendous.

Session 1—Wednesday, March 10, 2010

9:00—10:00 AM Opening Session
10:00—12:00 Noon Identifying Your Personal Leadership Style

Speaker: Deb Scott—PI Midwest

12:00 Noon—1:00 PM Lunch with Speaker

Speaker: Steve Van Oort, Mayor of Ankeny

1:00—4:00 PM Identifying Your Personal Leadership Style

Speaker: Deb Scott—PI Midwest

Session 2 - Thursday, March 11, 2010

9:00—10:00 AM Opening Session
10:00—12:00 Noon Business Writing Skills

Speaker: Seeta Mangra-Stubbs, DMACC

12:00 Noon—1:00 PM Lunch with Speaker

Speaker: Mark Reed, President/CEO Special Olympics

1:00—2:00 PM Dress for Success

Speaker: Kory Kubik, JC Penny

2:00—3:00 PM Priorities/Time Management

Speaker: Gary Olney, American Mgmt Resources

Session 3 - Thursday, April 15, 2010

9:00—10:00 AM Opening Session
10:00—12:00 Noon Strengthening Your Communication Skills

Speaker: Alison Gregory-Pope & Scott Pope-WPNT

12:00 Noon—1:00 PM Lunch with Speaker

Speaker: Bill Northey, Iowa Secretary of Agriculture

1:00—4:00 PM Strengthening Your Communication Skills

Speaker: Alison Gregory-Pope & Scott Pope-WPNT

Session 4 - Wednesday, May 19, 2010

12:00 Noon—1:00 PM Lunch with Speaker

Speaker: Gary Slater, CEO/Iowa State Fair

1:00—2:30 PM Leader's Panel – IMTA leaders will offer their own unique insight on the value of Leadership in business

2:30—3:30 PM Advocacy Appreciation

Speaker: Dave Scott-Lobbyist & Brenda Neville-IMTA

3:30—4:30 PM Identifying the Connection between Leadership & Political Action Committees

Session 5 - Thursday, May 20, 2010

9:00—10:00 AM Opening Session

10:00—11:30 AM Ethical Decision Making

Speaker: Wes Ehrecke, Iowa Gaming Association

11:30—1:00 PM Lunch with Speaker

Speaker: David Vaudt, Iowa Auditor of State

1:00—2:00 PM Economic Update

Speaker: Bob Costello, American Trucking Association

2:00—3:30 PM Five Practices of Exemplary Leadership

Speaker: Wade Steenhoek, Iowa Leadership Academy



Graduation & Recognition—September 22-24, 2010
Okoboji, Iowa—Arrowwood Resort & Conference Center
You will be our special guest at the IMTA Management Conference

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2010 Leadership Class Nomination Form

Session 1—March 10—
Session 2—March 11—
Session 3—April 15—
Session 4—May 19—
Session 5—May 20—

Seminar Dates:
Identifying Your Personal Leadership Style
Personal Development
Strengthening Your Communication Skills
Leadership through Advocacy & Action
Professional Development

Seminar Cost:
\$250.00 / Person



Name _____

Title _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Nominated by: _____

**Self Nominations are accepted as well*

March, April, and May sessions will be held at the IMTA office in Des Moines. IMTA has set up a block of rooms for our out-of-town students at the Quality Inn and Suites. The company/student will be responsible for paying for & making their own hotel accommodations. Overnight accommodations would be needed on March 10 & May 19. Hotel Reservation Deadline February 19.

RETURN NOMINATION FORM TO: IMTA•717 EAST COURT AVENUE•DES MOINES•IOWA•50309
FAX: 515-244-2204, EMAIL: IMTA@iowamotortruck.com or give us a call at (515) 244-5193
You will be invoiced once we have received your nomination form.