

IMTA Supplier & Towing Directory Advertising Opportunities

NEW Online Directory Offers YEAR-ROUND EXPOSURE --- At the Click of A Mouse!

The IMTA is proud to offer a new and improved version of the IMTA Supplier & Towing Membership Directory. This digital directory is a great opportunity to showcase our Allied Division members year-round at the click of a mouse. Search by name, search by category, or better yet, search to see what companies are near you.

Your company can commit to any advertisement option listed below, and at any time! Your advertising commitment is good for one calendar year.

Please place a **checkmark** on the appropriate line next to the advertisement option you wish to proceed with.

_____ **ROTATING ADVERTISEMENT --- \$700 / year**

- Full color advertisement to link directly to your company website.
- Ad size: 325px (w) x 160px (h)
- Company to submit artwork or incur a \$50 service fee should IMTA create a standard ad for the company.

_____ **Check this line if the IMTA is to create a standard ad for the company at a fee of \$50.**

_____ **COMPANY HIGHLIGHT --- \$500 / year**

- Company listing, including a company logo, highlighted at the beginning of the appropriate searches.
- A company highlight will be applied to all your company locations in the directory.

_____ **COMPANY LOGO --- \$100 / year**

- Company logo to be placed in company listing and to link directly to your company website.
- A company logo will be applied to all your company locations in the directory.

Complete the information below to reserve your advertisement today. Upon receipt, the IMTA will send a confirmation.

Company Name

Address, City, State, Zip

Company Website

Contact

Email Address

Invoices will be issued upon receipt of commitment form.

Return completed form to: Iowa Motor Truck Association, 717 East Court Avenue, Des Moines, IA 50309

Email: janelle@iowamotortruck.com | Fax: (515) 244-2204